



# MEDIA REPORT

February 20 to September 16, 2018

## TOTAL MEDIA

Earned Media Impressions: 20,955,915

Earned Media Value: \$856,524

## BROADCAST

Total stories: 57 / 49:52:00 minutes

Earned Media Impressions: 1,126,879

Earned Media Value: \$349,975



WCPO



WKRC



WLWT



WXIX

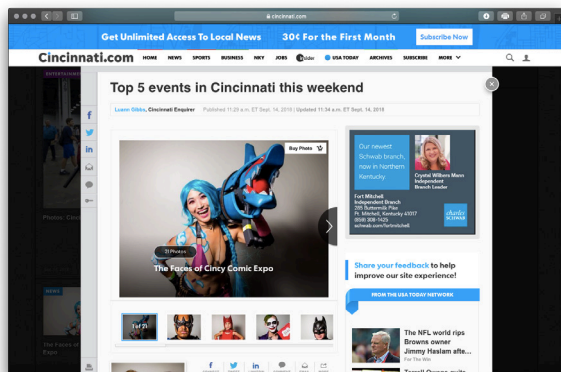


WSTR

## PRINT/ONLINE

Earned Media Impressions: 19,829,018

Earned Media Value: \$506,549



THE WEEK AHEAD

Day	Event	Time	Location
Monday, Sept. 10	Heavy Metal	7:00 p.m.	Forest Hills
Tuesday, Sept. 11	ArtWalk	6:00 p.m.	Over-the-River
Wednesday, Sept. 12	Chickadee	8:00 p.m.	Chickadee
Thursday, Sept. 13	Cincinnati Bengals	1:00 p.m.	Paul Brown Stadium
Friday, Sept. 14	Heavy Metal	7:00 p.m.	Forest Hills
Saturday, Sept. 15	Heavy Metal	7:00 p.m.	Forest Hills
Sunday, Sept. 16	Heavy Metal	7:00 p.m.	Forest Hills

