



DAV AND HANKOOK TIRE PARTNERSHIP MEDIA REPORT

TOTAL MEDIA ONLINE

Earned Media Impressions: 6,134,847

Earned Media Value: \$28,374

National Wire Release

Earned Media Impressions: 130,081,356

Earned Media Value: \$601,625

PRINT

Earned Media Impressions: 210,000

Earned Media Value: \$78,000

BROADCAST

Earned Media Impressions: 22,845

Earned Media Value: \$12,900

TOTAL

Earned Media Impressions: 136,449,048

Media Value: \$720,900

Hankook Tire Hosts DAV Honorees at 2018 MLB All-Star Game presented by Mastercard *U.S. Veterans Magazine (July 2018)*

Circulation: 105,000

Earned Media Value: \$39,000

DAV and Hankook Tire Support Veterans with Mobile Service Office *U.S. Veterans Magazine (September 2018)*

Circulation: 105,000

Earned Media Value: \$39,000



PRESENTED BY:



DAV and Hankook Tire Support Veterans with Mobile Service Office Today in Nashville (live interview), September 2018

Earned Media Impressions: 22,847

Earned Media Value: \$12,900



DAV and Hankook Tire Support Veterans with Mobile Service Office National Wire Release Highlights (September 2018)

108 Stories Earned

Military Publication

Military Publication

Nashville

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DAV and Hankook Tire support veterans with Mobile Service Office stop in Clarksville, TN today

The DAV (Disabled American Veterans) and Hankook Tire hosted a Mobile Service Office stop at Gateway Tire & Service Center in Clarksville, TN this week.

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RFD TV NEWS SHOWS SCHEDULE FIND US

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Posted: Sep 16, 2018 3:13 PM EDT

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CLARKSVILLE, TN, USA, September 16, 2018 /EINPresswire.com/ -- The DAV (Disabled American Veterans) and Hankook Tire hosted a Mobile Service Office stop at Gateway Tire & Service Center in Clarksville, TN this week to assist veterans and educate them and their families on the benefits and services earned in service. This program extends DAV's benefits assistance to veterans who might not be able to access it otherwise due to distance, transportation, health or other various reasons. Hankook continues its promise to help American veterans through mobility by doubling the number of Hankook-sponsored DAV MSO stops year-over-year with 12 MSO stops across the nation this year.

Lubbock, TX

San Diego

Milwaukee

FOX 34 WEATHER AUTHORITY

KIRBY HOCUTT SHOW WEDNESDAY @ NOON

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AM 760 TALK & BREAKING NEWS

EPSTEIN & WHITE Retire Right with Epstein

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CLARKSVILLE, TN, USA, September 16, 2018

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By EIN Presswire September 16, 2018 at 14:03 PM EDT

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