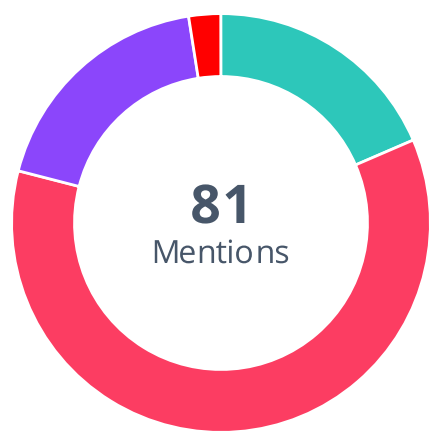


Hard Rock Cafe Opening 071521



Mention Analytics

Mentions by Media Type



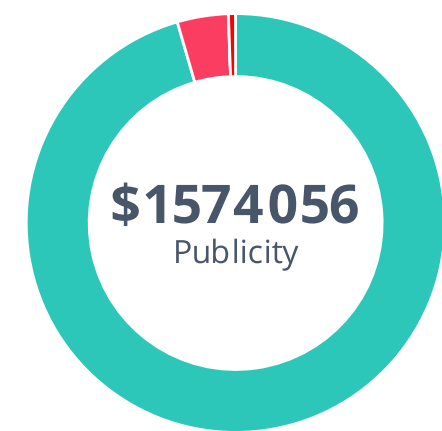
● Online + Print ● TV
● Radio ● YouTube

Audience by Media Type



● Online + Print ● TV
● Radio ● YouTube

Publicity by Media Type



● Online + Print ● TV
● Radio ● YouTube



Total National TV Audience
571,705

Total National TV Publicity
USD \$62,155

Total Local TV Audience
571,705

Total Local TV Publicity
USD \$62,155



Total Online + Print Audience
45,805,613

Total Online + Print Publicity
USD \$1,503,351



Total Social Followers
342,000

Total Social Publicity
USD \$8,550

Total Number of Clips 81



Hard Rock Cafe celebrating grand opening Thursday

1

Date Collected Jul 12, 2021 2:07 PM EDT
Category Local
Source [Fox 19](#)
Author Jared Goffinet

Est. Audience 53,314
Est. Publicity Value USD \$1,913
Market Cincinnati, OH
Language English

CINCINNATI (WXIX) - The massive sign for the **Hard Rock Cafe** is being put up ahead of Thursday's grand opening.

The opening will get underway at 10 a.m. at the Hard Rock Casino with a concert by Soul Pocket following shortly after.

The celebratory live concert will get...to the grand opening really took off last week with a look inside the cafe.

Officials showed off a new mural that pays homage to **Cincinnati**'s rich history of musical talent: Hank Williams, Rosemary Clooney, the Isley Brothers, Bootsie Collins and more.

Construction crews raised the iconic guitar on the **Hard Rock Cafe** fronting Central Parkway last week also.

ROCK'N'ROLL! Crews raised the iconic guitar on Downtown **Cincinnati**'s **Hard Rock Cafe** this morning. [pic.twitter.com/Rru4OB2jhq](#)
— FOX19 NOW (@FOX19) July 7, 2021

Hard Rock International purchased the former Jack **Cincinnati** Casino in 2019.

Exclusive branding...



Hard Rock Cafe celebrating grand opening Thursday

2

Date Collected Jul 12, 2021 2:07 PM EDT
Category
Source [Daily Advert](#)

Market United States
Language English

Crews were putting the sign up on Monday.(WXIX) **CINCINNATI** (WXIX) - The massive sign for the **Hard Rock Cafe** is being put up ahead of Thursday's grand opening. The opening will get underway at 10 a.m. at the Hard Rock Casino with a concert by Soul Pocket following shortly after. The celebratory live concert... Read...



FOX19 NOW at 4

3

Time Jul 12, 2021 4:20 PM EDT
Local Broadcast Time 4:20 PM EDT
Category Special News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 19,496
Est. National Publicity Value USD \$1,472
Est. Local Audience 19,496
Est. Local Publicity Value USD \$1,472

scattered. wednesday and thursday will have only isolated showers and thunderstorms but friday into early sunday morning looks very wet. late sunday somewhat less humid an cooler air arrives from canada with a break in the rain for a good portion of next week. at this point late sunday through thursday next week look to be dry with temperatures and humidity both near normal. **cincinnati** -- is about to get a **hard rock cafe**! we'll tell you when it's opening.. and how you can get in on the celebration. i actually never imagined i would be on the stage as a



FOX19 NOW at 4

4

Time Jul 12, 2021 4:22 PM EDT
Local Broadcast Time 4:22 PM EDT
Category Special News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 19,496
Est. National Publicity Value USD \$1,472
Est. Local Audience 19,496
Est. Local Publicity Value USD \$1,472

guest host and.. he's taking over the jeopardy **cincinnati** -- is about to get a **hard rock cafe**! we'll tell you when it's opening.. and how you can get in on the celebration. i actually never imagined i would be on the stage as a guest host and.. he's taking over the jeopardy stage for the next couple weeks. we've



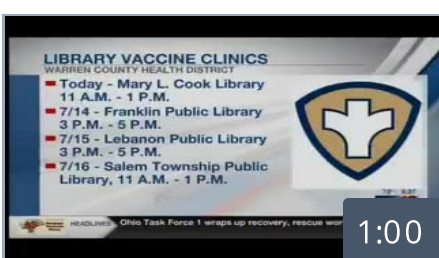
FOX19 NOW at 4

5

Time Jul 12, 2021 4:40 PM EDT
Local Broadcast Time 4:40 PM EDT
Category Special News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 19,496
Est. National Publicity Value USD \$1,472
Est. Local Audience 19,496
Est. Local Publicity Value USD \$1,472

getting better any time soon." "to have that many openings there's going to be some school districts that are really going to struggle to fill the positions." one main fact for the teacher shortage in indiana -- is low pay. right now, governor holcomb is working to get federal funding -- to pay teachers at least -- 40- thousand dollars a year. **cincinnati** -- is officially getting a **hard rock cafe** -- at hard rock casino. we gave you a sneak peek last week.. of some of the things that will be on display -- including a mural. on thursday -- there will be an opening celebration -- followed by a live concert with the band 'soul pocket.' at 10:00 in the morning. the party goes until 9 p-m -- followed by another live concert -- with **cincinnati**'s 'blessed union of souls.' turner construction -- will soon have a view of fountain square. the construction company just signed a lease at foundry. that's the 51 million dollar mixed-use development



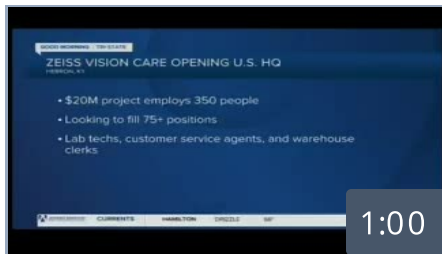
FOX19 NOW at 7

6

Time Jul 13, 2021 8:38 AM EDT
Local Broadcast Time 8:38 AM EDT
Category News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 19,373
Est. National Publicity Value USD \$1,978
Est. Local Audience 19,373
Est. Local Publicity Value USD \$1,978

waynesville, from 11 a-m until 1 p-m. other dates, times, and locations this week are there on your screen. ohio medicaid and my-care members who get vaccinated will receive a 50 dollar gift card. also this week... the **hard rock cafe** is opening at hard rock casino! we gave you a sneak peak inside last week... and caught that iconic guitar sign going up outside yesterday. on thursday, there will be an opening celebration at 10 a-m, followed by a party featuring live music. **cincinnati**'s own "blessed union of souls" will perform at 9 p-m. today is m-l-b's all- star game - and we caught up with castellanos and winkerbout the biggest baseball moments of their life... plus... the list for the most stressful cities is out.. we'll tell you where **cincinnati** placed.. weather ab lib but first let's give you live look at the roadways. adlib conditions



Good Morning Tri-State at 4:30am

7

Time Jul 14, 2021 4:55 AM EDT
Local Broadcast Time 4:55 AM EDT
Category News
Call Sign WCPO (ABC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 3,588
Est. National Publicity Value USD \$701
Est. Local Audience 3,588
Est. Local Publicity Value USD \$701

hebron. zeiss is one of the world's leading manufacturers of eyeglass lenses and the new hq employs more than 350 people. but the company says it is still looking to fill 75 positions including lab techs, customer service agents, warehouse clerks and more . music, memorabilia and more! the **hard rock cafe** celebrates its grand opening tomorrow. the festivities start at 10 a.m. with a live concert by soul pocket. **cincinnati**'s own blessing union of souls will perform at 9 p.m. that night. the new location is complete with murals and memorabilia from music history. hard rock international purchased the former jack **cincinnati** casino in 2019. also starting tomorrow - the newport italianfest will bring cannolis, cold beer and more to the levee. the festival honors the tri-state's italian heritage with live music, historical displays and tons of food. it was canceled last year due to the pandemic. the event is free and starts at 5 p.m.



Good Morning Cincinnati at 9am

8

Time Jul 14, 2021 9:57 AM EDT
Local Broadcast Time 9:57 AM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 24,607
Est. National Publicity Value USD \$1,685
Est. Local Audience 24,607
Est. Local Publicity Value USD \$1,685

the fire started in the kitchen of one of the apartments. 2 people living in that apartment got out safely on their own. they rescued 2 people across the hall and 2 in another apartment were taken in for smoke inhalation. >> changes are coming to park no longer oxford. they're replacing them with new so-called smart meters that accept coins and credit cards. right now they won't change but it could change on the second. >> the free day at the park for those with life-threatening conditions and in addition to at the park families also get a free meal. kings hosted a king again adventure day for 26 years. >> so nice they do that. >>> the tri-state finally gets a **hard rock cafe** and tomorrow on good morning, **cincinnati** we have a special preview before the doors open. plus the youngest american to



FOX19 NOW at 5

9

Time Jul 14, 2021 5:48 PM EDT
Local Broadcast Time 5:48 PM EDT
Category News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 18,776
Est. National Publicity Value USD \$1,274
Est. Local Audience 18,776
Est. Local Publicity Value USD \$1,274

fast food, coffee, and gas. looking for a job? the u-s postal service is hiring in the **cincinnati** area. the agency says it's looking to hire 75 people to fill carrier assistance positions - with pay starting at \$18-51 per hour. if you're interested - there is a job fair happening this tomorrow at the post office on dalton avenue from 1:00 to 3:00. u-s-p-s h-r specialists will be available onsite to answer questions and share details about the positions. also happening tomorrow - the **hard rock cafe** is opening at hard rock casino! we gave you a sneak peak inside last week - the opening celebration kicks off at 10 a-m, followed by a party featuring live music. **cincinnati**'s own "blessid union of souls" will perform at 9 p-m to close out the night. with the covid-19 pandemic many events have been canceled, but as more people



Hard Rock Cafe celebrates grand opening Thursday

10

Date Collected Jul 15, 2021 4:15 AM EDT
Category Local
Source [Fox 19](#)

Est. Audience 53,314
Est. Publicity Value USD \$2,132
Market Cincinnati, OH
Language English

CINCINNATI (WXIX) - The **Hard Rock Cafe** at Hard Rock Casino **Cincinnati** is celebrating its grand opening Thursday.

Festivities will get underway at 10 a.m. with a live concert by Soul Pocket at 10:25 a.m.

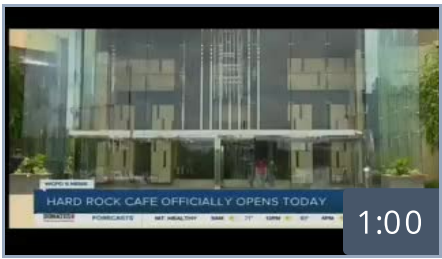
A concert featuring **Cincinnati**'s own Blessid Union of Souls will start at...grand opening really took off last week with a look inside the cafe.

Officials showed off a new mural that pays homage to **Cincinnati**'s rich history of musical talent: Hank Williams, Rosemary Clooney, the Isley Brothers, Bootsie Collins and more.

In addition, construction crews raised the iconic guitar on the **Hard Rock Cafe** fronting Central Parkway last week.

ROCK'N'ROLL! Crews raised the iconic guitar on Downtown **Cincinnati**'s **Hard Rock Cafe** this morning. [pic.twitter.com/Rru40B2jhg](#)
— FOX19 NOW (@FOX19) July 7, 2021
Hard Rock International purchased the former Jack **Cincinnati** Casino in 2019.

Exclusive branding for...



Good Morning Tri-State at 4:30am

11

Time Jul 15, 2021 4:46 AM EDT
Local Broadcast Time 4:46 AM EDT
Category News
Call Sign WCPO (ABC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 3,356
Est. National Publicity Value USD \$675
Est. Local Audience 3,356
Est. Local Publicity Value USD \$675

rebranded casino in downtown **cincinnati**. the cafe... located inside the casino... officially opens its doors at 10 a.m. in addition to food... music memorabilia... and murals... there's also a pair of live concerts...with "soul pocket" performing at 10:25 a.m... and "blessid union of souls" taking the stage at nine p.m. **hard rock cafe cincinnati** is open to those 21 and older. you'll also find authentic italian food today in newport... as italianfest returns for the first time in two years.it's a celebration of the tri-state's italian heritage... with live music, historical displays and a bocci ball tournament.it was canceled last year due to the pandemic. it starts at 5 p- m... at festival park between the purple people bridge and taylor southgate bridge. (ad lib toss to jen)



WLWT News 5 Today

12

Time Jul 15, 2021 4:53 AM EDT
Local Broadcast Time 4:53 AM EDT
Category News
Call Sign WLWT (NBC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 3,595
Est. National Publicity Value USD \$723
Est. Local Audience 3,595
Est. Local Publicity Value USD \$723

this morning with soul pocket and ending with after 9 pm with **cincinnati**'s own blessed union of souls the first **hard rock cafe** opened in london england in 1971. now it's held in major cities like new york, chicago, miami and now **cincinnati** and our next half hour. wlwt news 5's land of martella will be there live with a look at the grand opening pretty exciting that is exciting. the reds looking better and better as the season. goes on that's a trend in the direction you want to and there is a possibility they'll end up in the number one spot. yes. that's what we want to see brandon say i always look at the reds winning record in your morning sports. you know, what sounds better than cold beers at the banks and reds baseball cold beers at the banks and reds baseball with a team. that actually has a chance to win the division this year. it's been a long time since we've had meaningful baseball played here in july, but that all changes. weekend with a huge home series for the first time since 2014 the reds have a winning record to begin the second half of the season and all stars nick castell and jesse winker are big reasons why jesse says that last



Good Morning Tri-State at 5am

13

Time Jul 15, 2021 5:24 AM EDT
Local Broadcast Time 5:24 AM EDT
Category News
Call Sign WCPO (ABC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 5,860
Est. National Publicity Value USD \$996
Est. Local Audience 5,860
Est. Local Publicity Value USD \$996

breaking now-- there will be no calories in your carbs in newport tonight.the newport "italianfest" officially kick off tonight ... complete with live music, celebrations of heritage ... and of course, all the italian food you can imagine.the fun starts at 5 this evening at festival park on newport on the levee. but ... if you can't make it out for opening night ... don't worry about it! italianfest runs all weekend long ... take a look at your screen for a list of hours through sunday night.this is the 29th annual italianfest ... but the celebration was canceled last year amid our pandemic.typically ... italianfest draws around 100 thousand visitors from around the tri-state ... and across the country. the **hard rock cafe** is all set to open its doors today ... but is "rock and roll" really here to stay?a closer look at whether casinos can actually survive in **cincinnati**. in today's tech bytes... microsoft is putting P-Cs in



WLWT News 5 Today

14

Time Jul 15, 2021 5:41 AM EDT
Local Broadcast Time 5:41 AM EDT
Category News
Call Sign WLWT (NBC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 11,563
Est. National Publicity Value USD \$1,967
Est. Local Audience 11,563
Est. Local Publicity Value USD \$1,967

will coming up at the breakout show you the **hard rock cafe**, which is opening today right here in **cincinnati**, and i'll also show you who this little motorcycle behind me belongs to you won't want to miss it.



WLWT News 5 Today

15

Time Jul 15, 2021 5:45 AM EDT
Local Broadcast Time 5:45 AM EDT
Category News
Call Sign WLWT (NBC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 11,563
Est. National Publicity Value USD \$1,967
Est. Local Audience 11,563
Est. Local Publicity Value USD \$1,967

it's the first time the pop star has been allowed a say in her own legal representation in that 13 years since 2008 after a hearing spears posted a video on instagram of her riding a horse doing cartwheels. thanking her fans for their support. plug your guitars in crank up the amps if you know how to do that. it's a big day here in **cincinnati**. yeah **hard rock cafe** is officially opening to the public today. and that's where we find wlwt news 5 is linda martella elena a lot of big changes to look out for some very visible signs of those changes if you even drive past the casino. yes, kelly and colin now as you. it is a big day indeed here at the hard rock casino in **cincinnati**. now a fan favorite restaurant of people across the globe the **hard rock cafe**. i know i've been to one in florida is coming right here to **cincinnati** for your enjoyment. what better time to have the grand opening in the 50th anniversary here now take a look behind me any motley clue fit crew fans. excuse me.



Good Morning Cincinnati at 5:00am

 16

Time Jul 15, 2021 5:48 AM EDT
Local Broadcast Time 5:48 AM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 15,113
Est. National Publicity Value USD \$2,569
Est. Local Audience 15,113
Est. Local Publicity Value USD \$2,569

she has a peek. clancy. >> bob, we have the curtainsment when you have them you know something big is happening. something big that's the new **hard rock cafe**. we cannot get in yet it is not until another few hours this morning. but for now you can feel the excitement in the air. and first the number one question, what is your favorite things on the menu? >> it has to be the burgers. we make our own burgers in-house. when you come here, you have a window into the walk in. the burger room. they are making the four cuts of the steak burgers. >> you have the hard rocks all across the world. >> yes, why open up here in **cincinnati**. >> this is the culmination of a long journey. we, despite the negativity of

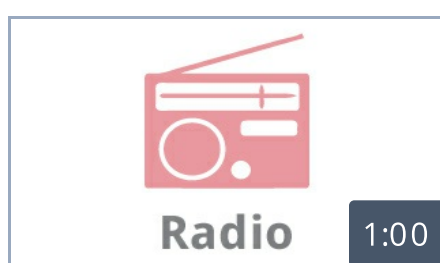


Jim Scott

 17

Time Jul 15, 2021 6:05 AM EDT
Local Broadcast Time 6:05 AM EDT
Category Variety Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Ceremony comes right before the opening of the city's first **Hard Rock Cafe** inside the casino at lunchtime. Grand reopening is being held today because this is also the fiftieth anniversary of the first Rock **Hard Rock Cafe** opening in London, 700 W Sports. Here's Red's update. Reds have one more day off before resuming the second half of the season. They'll kick things off with a big three game series up against the first place. Milwaukee Brewers starting tomorrow night at Great American Ball Park, **Cincinnati**. Four games down to the Brewers in the NL Central race and the NBA Finals. Game four last night, Milwaukee holds off Phoenix one to nine 103. That series tied two to Khris Middleton, leading the bucks with 40 points. Bill Dennison seven under WSW Sports. Don't let anyone tell you there are things we cannot change at Mount Sinai. We are finding new ways to treat cancer beyond chemotherapy, like developing personalized vaccines to help more patients survive. We find a way. Learn more at Mount Sinai, Doug.



Jim Scott

 18

Time Jul 15, 2021 6:17 AM EDT
Local Broadcast Time 6:17 AM EDT
Category Variety Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Zeringue monthly cash flow and diversification into carefully curated real estate. Learn more about the NRA Real Estate Development Fund at Inari net or call 800 814 14. That's 800 814 14. And offer of securities is only made by the NRA. A private placement memorandum redivert. Past performance does not guarantee future results. NRA is a real estate development firm. Learn more at NRA 616 brick homes in here. And the casino has a yet another new name. Yeah, the hard rock guitars up in front. The signs have been changed this morning. The official transformation of the casino downtown into a hard rock takes place at 10:00. The new **Hard Rock Cafe** inside the casino will be open for lunch today and for dinner tonight. There's a concert at 9:00 featuring **Cincinnati**'s own Blessed Union of Souls. And they say that that's just the start of the music offerings and the changes that they are making in **Cincinnati** actually bought the casino two years ago. Seven hundred forty five million dollars, then the transformation.



Good Morning Cincinnati at 6:00am

 19

Time Jul 15, 2021 6:17 AM EDT
Local Broadcast Time 6:17 AM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 24,754
Est. National Publicity Value USD \$3,349
Est. Local Audience 24,754
Est. Local Publicity Value USD \$3,349

penalties for all students involved in hazing starting this fall. >> Sheila: there's a new place to grab food and drinks in downtown **cincinnati**. >> Bob: the hard rock, clancy burke is there live, let's talk food. >> let's also talk winning some money. you can't send me to hard rock casino and expect me to keep my hands away. no, they're on the machines, we're having fun but the thing ant having fun is you get hungry and thirsty now and you have options because take a look right there. beyond the curtains is the brand new **hard rock cafe**. the curtains are up for a reason, though, they're not doing the grand opening until 10:00 this morning. talk to me about the excitement. you have so many smiles on your faces, this is big. >> this is big and we have been waiting for this for a long time.



Good Morning Cincinnati at 6:00am



20

Time Jul 15, 2021 6:18 AM EDT
Local Broadcast Time 6:18 AM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 24,754
Est. National Publicity Value USD \$3,349
Est. Local Audience 24,754
Est. Local Publicity Value USD \$3,349

we're finally grand opening. the **hard rock cafe** is an iconic, legendary experience so we're excited to have it come to **cincinnati**. >> talk to me about what's beyond those curtains, paint the picture for me. >> it is beautiful, state of the art video. we have a stage where we're going to have life entertainment on fridays, saturdays, and sundays and the men you is fantastic so we have fresh ground burgers that are ground every single day along with a new menu and other options. >> you have other things opening up as well. >> we do and it's going to continue after this but we just opened up bricked, our brick oven pizza and we have pizza and wedges, things like that. we have an asian street food restaurant coming, a steak house coming that's going to have a dry aged room and a butcher shop so it's really exciting. >> oh my gosh, guys.



Good Morning Tri-State at 6am



21

Time Jul 15, 2021 6:33 AM EDT
Local Broadcast Time 6:33 AM EDT
Category News
Call Sign WCPO (ABC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 8,779
Est. National Publicity Value USD \$1,191
Est. Local Audience 8,779
Est. Local Publicity Value USD \$1,191

the first step into the hard rock casino and **hard rock cafe** makes the shift here obvious. we're surrounded by memorabilia and a space that is quickly transforming into something different than we've seen in years past. joining me now is george goldhoff the president of hard rock **cincinnati** (this may change based on availability) to talk about the plan for success. so, george, as everyone knows this space has had other names. why will this re-brand work?kristen: for those unfamiliar with the hard rock brand, what can people expect when they come in?kristen: today, things kick off with a live concert. tell us all about that.



Good Morning Cincinnati at 6:00am



22

Time Jul 15, 2021 6:42 AM EDT
Local Broadcast Time 6:42 AM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 24,754
Est. National Publicity Value USD \$3,349
Est. Local Audience 24,754
Est. Local Publicity Value USD \$3,349

you can find out more ticket information at local12.com. >> Sheila: the **hard rock cafe cincinnati** is opening up today. >> Bob: and clancy burke is there getting a nick speak inside just ahead. >> if you can cause another to be blessed, right not? >> and a string of connections. why this man was determined to find the owner of a trashed This isn't our first flip. And sure, some renovations can require some compromise. But, there's no settling at Floor & Decor. We get to fulfill our "vision" and get in-stock produc



WLWT News 5 Today



23

Time Jul 15, 2021 6:45 AM EDT
Local Broadcast Time 6:45 AM EDT
Category News
Call Sign WLWT (NBC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 16,980
Est. National Publicity Value USD \$2,304
Est. Local Audience 16,980
Est. Local Publicity Value USD \$2,304

crank the amps up to 10, it's a big day here in **cincinnati**. kelly: **hard rock cafe** is officially opening to the public . you have probably seen signs popping up all over the place. that is where we find wlwt news 5's alanna martella this morning. there are a lot of big changes too look out for. alanna: a lot of changes, indeed. it's a big day here at the hard rock casino, the **hard rock cafe** known globally is opening up right here at the

casino in **Cincinnati**. what better time for that to happen then the 50th anniversary. this is the dress lady gaga wore to frank sinatra's 100th birthday party. that point. you will find other rock 'n' roll items such as this throughout the entire casino,



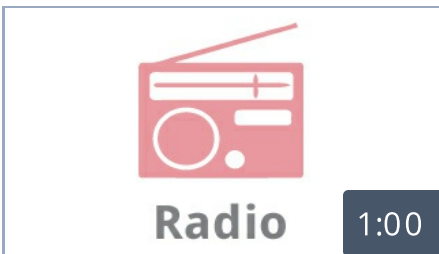
Good Morning Cincinnati at 6:00am

 24

Time Jul 15, 2021 6:47 AM EDT
Local Broadcast Time 6:47 AM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 24,754
Est. National Publicity Value USD \$3,349
Est. Local Audience 24,754
Est. Local Publicity Value USD \$3,349

>> a potential cancer causing substance, benzene, in some neurotoxic buckets. they're being recalled out of an abundance of caution. >> sheila: **hard rock cafe cincinnati** opens up later today. >> Bob: we keep saying you have a sneak peek but they're not letting out back there, are they, clancy? >> Sheila: peek, clancy, peek. >> if there's one thing about me, i'm a rule follower. i always have been, i always will be, i'm sorry. my rebellious side is not coming out but for now, we're getting ready, right? you look right there and you see it, **hard rock cafe** coming soon, just not right now. the grand opening is just over 3 hours away and i'll tell you, this whole place is going to be transformed. as you're playing on the machines, gambling away, you will be able to grab a burger, a



Jim Scott

 25

Time Jul 15, 2021 7:04 AM EDT
Local Broadcast Time 7:04 AM EDT
Category Variety Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Year old injured in gunfire on Bahama Terrace, anyone with information is asked to call Crime Stoppers every five to 30 40. New reports of **Cincinnati**'s one of the cities with the biggest homicide problem in the country. Murders have spiked here more than the past two years in any other city in the nation, with the exception of New Orleans. **Cincinnati** came in second in the Wallet Hub report showing one of the highest increases in homicide rates during covid. No injuries at a Coleraine fire overnight. Four people able to escape flames at a home on sovereign drive near Saras Bend. No word yet on what sparked the blaze. **Cincinnati**'s new **Hard Rock Cafe** opens downtown today restaurant inside the downtown casino as guests must be twenty one to enter Hard Rock Bottom Casino almost two years ago. But it's just now holding. Its official opening transition was slowed by covid, canceled by covid last year. One of the biggest festivals on the riverfront in Newport returns today. An Italian fest opens at five in Festival Park, continues to 11 tonight, same hours tomorrow, the noon to 11 Saturday and noon to nine on Sunday. Festival draws an ever.



Hard Rock Cafe opening Thursday at Hard Rock Casino in Cincinnati

 26

Date Collected Jul 15, 2021 7:50 AM EDT
Category Local
Source [WLWT](#)

Est. Audience 58,161
Est. Publicity Value USD \$540
Market Ohio, US
Language English

WLWT Digital Staff Updated: 7:45 AM EDT Jul 15, 2021

[Hide Transcript](#) [Show Transcript](#)

THE AMPS IF YOU KNOW HOW TO DO THAT. IT'S A BIG DAY HERE IN **CINCINNATI**. YEAH **HARD ROCK CAFE** IS OFFICIALLY OPENING TO THE PUBLIC TODAY. AND THAT'S WHERE WE FIND WLWT NEWS 5 IS LINDA MARTELLA ELENA A LOT OF BIG CHANGES TO LOOK OUT FOR SOME VERY VISIBLE SIGNS OF THOSE CHANGES IF YOU EVEN DRIVE PAST THE CASINO.... S, KYELY AND COLIN NOW AS YOU. IT IS A BIG DAY INDEED HERE AT THE HARD ROCK CASINO IN **CINCINNATI**. NOW A FAN FAVORITE RESTAURANT OF PEOPLE ACROSS THE GLOBE THE **HARD ROCK CAFE**. I KNOW I'VE BEEN TO ONE IN FLORIDA COMING RIGHT HERE TO **CINCINNATI** FOR YOUR ENJOYMENT. WHAT BETTER TIME TO HAVE THE GRAND OPENING IN THE 50TH ANNIVERSARY HERE NOW...YOU MIGHT ALREADY BE DOING THAT ENOUGH WITH YOUR GAMBLING. YOU ALSO WON'T BE FREEZING IN THE WINTER TIME SO YOU CAN SMOKE IN HERE WITHOUT HAVING TO WORRY AND YOU CAN STILL PLAY SOME OF YOUR GAMES LOOKS LIKE SOME OF THESE GAMES ARE STILL OPEN NOW FOR THE **HARD ROCK CAFE**. ALL THE FUN OPENS AT 10 O'CLOCK TODAY, AND THEN THERE'S GOING TO BE CONCERT FOLLOWING AT 10:25 THIS MORNING. AND THEN FOR ANYBODY WHO CAN'T SLIP OUT OF WORK EARLY ANOTHER CONCERT TONIGHT AT NINE O'CLOCK. SO IF YOU WANT TO HEAD ON OVER HERE... TO THE HARD ROCK CASINO TO GET YOUR **HARD ROCK CAFE** FIX BEGINS TODAY AT 10 O'CLOCK THIS MORNING REPORTING LIVE FROM THE HARD ROCK CASINO, ELENA MARTELLA WLWT NEWS 5. YEAH, A LOT OF FOLKS GONNA PROBABLY WANT TO HEAD OUT THERE ELENA AND IT IS COOL TO SEE THIS ICONIC BRAND WE BE TALKING ABOUT... IT AS A KID, YOU KNOW, LIKE A CELEBRITY JUST EVEN EATING AT HARD ROCK SITTING NEXT TO ANYTHING ANY MEMORABILIA THAT WAS NEXT TO YOU. HONESTLY, SO BRINGS BACK TO MEMORIES. I THINK

Hard Rock Cafe opening Thursday at Hard Rock Casino in **Cincinnati**

Updated: 7:45 AM EDT Jul 15, 2021
WLWT Digital Staff

An exciting addition is opening Thursday at the Hard Rock Casino **Cincinnati**. As part of the 50th-anniversary celebration of Hard Rock, the **Hard Rock Cafe**... is officially opening its doors. The grand opening will include a live concert with **Cincinnati**'s "Blessid Union of Souls" at 9 p.m. The cafe is promising a one-of-a-kind dining experience with fresh ingredients. It will serve lunch and dinner. "Hard Rock Casino **Cincinnati** is excited to share **Hard Rock Cafe** with Greater **Cincinnati**. It's a concept that is unique to Greater **Cincinnati** and an experience that is legendary," said George Goldhoff, president and CEO of Hard Rock Casino **Cincinnati**. The cafe will be open to everyone over the age... of 21.

CINCINNATI —

An exciting addition is opening Thursday at the Hard Rock Casino **Cincinnati**.

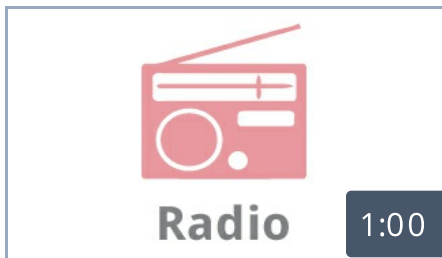
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The grand opening will include a live concert with **Cincinnati's** "Blessid Union of Souls" at... 9 p.m.

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"Hard Rock Casino **Cincinnati** is excited to share **Hard Rock Cafe** with Greater **Cincinnati**. It's a concept that is unique to Greater **Cincinnati** and an experience that is legendary," said George Goldhoff, president and CEO of Hard Rock Casino **Cincinnati**.

The cafe will be open to everyone...

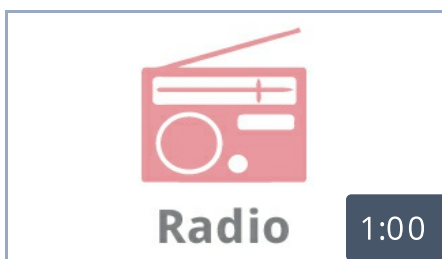


Jim Scott

Time Jul 15, 2021 8:05 AM EDT
Local Broadcast Time 8:05 AM EDT
Category Variety Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

 27

Three thousand people died from drugs last year. Ohio Senator Rob Portman calls the numbers a resounding wake up call that the drug and addiction epidemic is not only resurgent, but far worse than ever before. **Cincinnati** Republican says the numbers could be a catalyst for passage of new drug legislation. Hamilton County parks are set to go to voters for more money board meeting today to decide the amount of a tax levy that's going on the ballot in November could double your tax bills in Hamilton County. Hardrock bought the casino two years ago for seven hundred forty five million dollars. Today, they make it their own changeover, delayed by covid. Happening this morning with the opening of the city's first **Hard Rock Cafe**. That ceremony, set for 10:00 grand opening, is being held today because this is also the anniversary of the first **Hard Rock Cafe** opening in London 50 years ago today. Our next update today, 30 news, a service of what our heating and air conditioning. I'm Brian Culp's, revelation 10 seven says. But in the days of the voice of the seventh angel when he shall begin to sound.



No Program Name Available

Time Jul 15, 2021 9:34 AM EDT
Local Broadcast Time 8:34 AM CDT
Call Sign WPRT-FM (The Game)
Market DMA: 29 Nashville, TN
Language English

 28

X. One five four nine nine fifty seven eighty or loan of proctor dakar six one five four nine nine fifty seven eighty four nine nine fifty seven eighty well housing lender in unless one six six one seven eight one no closing cost option out available on all of subject islander approval tonight the nashville songs continue their home series at first verizon park against the **cincinnati** reds affiliate little bull that's coverage begins at six fifteen on E. S. P. N. Ninety four nine in that game nashville at this is right joanne's we're listening to those of us sports star he is here well okay by the game this saturday from five to seven P. M. For the national essie pri that's party at the **hard rock cafe** downtown party before the match on broadway and get some games whack plus register to win a pair of tickets to an upcoming national as he home game then head on over to decide stadium for the seven thirty match future tickets now for national I see a national I. C. Dot com and tune into the match twenty



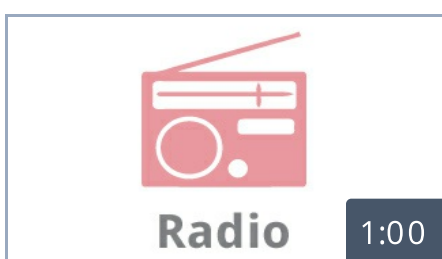
Hard Rock Casino opens with live music, memorabilia

Date Collected Jul 15, 2021 10:26 AM EDT
Category News & Politics
Source [WCPO 9](#)

Est. Audience 189,000
Est. Publicity Value USD \$4,725
Market United States
Language English

 29

First the Horseshoe, then Jack Casino, now Hard Rock. The new Hard Rock Casino officially opens Thursday, marking the third time a casino company has tried to hit the jackpot in **Cincinnati**. HAPPENING TODAY...ONCE THE HORSESHOE... AND THEN JACK...TODAY **CINCINNATI'S** CASINO OFFICIALLY RE-LAUNCHING WITH **HARD ROCK CAFE**. IS THE THIRD TIME THE CHARM? THIS MORNING WE ARE LEARNING ABOUT THE PLAN TO MAKE áTHISá BRANDING SWITCH STICK. WCPO 9 NEWS ANCHOR KRISTEN SWILLEY JOINS US LIVE FROM HARD ROCK WITH WHAT YOU CAN EXPECT WHEN YOU WALK IN TODAY. THE FIRST STEP INTO THE HARD ROCK CASINO AND **HARD ROCK CAFE** MAKES THE SHIFT HERE OBVIOUS. WE'RE SURROUNDED BY MEMORABILIA AND A SPACE THAT IS QUICKLY TRANSFORMING INTO SOMETHING DIFFERENT THAN WE'VE SEEN IN YEARS PAST. JOINING ME NOW IS GEORGE GOLDHOFF THE PRESIDENT OF HARD ROCK **CINCINNATI** (THIS MAY CHANGE BASED ON AVAILABILITY) TO TALK ABOUT THE PLAN FOR SUCCESS. SO, GEORGE, AS EVERYONE KNOWS THIS SPACE HAS HAD OTHER NAMES. WHY WILL THIS RE-BRAND WORK? KRISTEN: FOR THOSE UNFAMILIAR WITH THE HARD ROCK BRAND, WHAT CAN PEOPLE EXPECT WHEN THEY COME IN? KRISTEN: TODAY, THINGS KICK OFF WITH A LIVE CONCERT. TELL US ALL ABOUT THAT. AGAIN, TODAY'S CONCERT STARTS AT 10:25 A.M. FOLLOWED BY A SERIES OF CELEBRATIONS THROUGHOUT THE DAY TO REALLY CONTINUE LAYING THE GROUNDWORK FOR THIS RE-BRAND. REPORTING LIKE AT HARD ROCK KRISTEN SWILLEY WCPO 9 NEWS. 9 NEWS.



Scott Sloan

 30

Time Jul 15, 2021 10:32 AM EDT
Local Broadcast Time 10:32 AM EDT
Category Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Here you get your system tuned up by the experts in Apollo home Scotland here, and if your system is deader than a cicada carcass, they got you there, too. They can install a new system the very next day, stay cool and comfortable. The experts at Apollo home about 0 0 0 ultimate air shuttle is back now flying to Cleveland, Atlanta and Nashville from **Cincinnati's** Lincoln Airport, built for business, built for **Cincinnati**. Begin your ultimate experience now at ultimate air shuttle dotcom, ultimate air shuttle dotcom, Jeff Tyler, Nissan Dotcom News, Traffic and Weather News Radio. Seven hundred W.L. **Cincinnati**. The party is on at Hard Rock, **Cincinnati**, with the 10 30 reports Rick Yukino breaking down, it is so exciting to open up **Hard Rock Cafe**. I mean, we have hard rock cafes in Sydney, New York, Miami.



Scott Sloan



31

Time Jul 15, 2021 10:33 AM EDT
Local Broadcast Time 10:33 AM EDT
Category Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Now we're bringing it to **Cincinnati**, Ohio, George Goldhar is the president of Hardrock **Cincinnati**, which is holding its grand opening today, two years after Hard Rock International purchased **Cincinnati's** casino from Jack, Entertainment was delayed quite a bit after the pandemic. We postponed. We had a problem in some cases with gaming materials to build. But this is not about the past. This is not about the postponement. This is not about the pandemic. This is about the future. And it is so exciting to open up a **hard rock cafe**. Along with their trademark memorabilia, the **Hard Rock Cafe** promises a one of a kind dining experience with a commitment to serving fresh, high quality ingredients. The kids do have to stay home, though. The **Hard Rock Cafe** is 21 and up. You can see photos of the newly decked out casino on our Twitter page. Now the latest traffic and weather together from the U.S. Hub Traffic Center. Join the best and brightest teams that U.S. help fund your career at U.S. health outcomes. Slansky.



Hard Rock Casino opens with live music, memorabilia



32

Date Collected Jul 15, 2021 10:36 AM EDT
Category Local
Source [WCPO](#)
Author Kristen Swilley

Est. Audience 63,008
Est. Publicity Value USD \$2,023
Market Cincinnati, OH
Language English

CINCINNATI — First the Horseshoe, then Jack Casino, now Hard Rock. The new Hard Rock Casino officially opens Thursday, marking the third time a casino company has tried to hit the jackpot in **Cincinnati**.

President of Hard Rock **Cincinnati** George Goldhoff said the international success of Hard Rock will... translate locally.

"What's really different about it is, 50 years ago this year, our two founders Isaac Tigrett and Peter Morton opened the first **Hard Rock Cafe**," Goldhoff said. "We're a globally recognized brand and we're in 68 different countries and we have 239 other locations, so that's just one difference."

The other difference is the memorabilia guests can see while walking around the casino, including costumes worn by Lady Gaga, Tina Turner, Madonna and Steven Tyler.

"I call that the switch that turns on our brand," Goldhoff said.

There's also a Porsche 933 that was driven by Eddie Van Halen and a Harley Davidson that belonged to Nikki Sixx of Mötley Crüe.

An emphasis on music separates Hard Rock **Cincinnati** from brands of the past. Goldhoff said the casino's new music venue will have live performances three days a week.

Cincinnati-area dance band Soul Pocket will kick off the reopening with a live performance at 10:30 a.m. Blessid Union of Souls will perform Thursday night as a part..



Cincinnati Hard Rock Casino opens with live music, memorabilia



33

Date Collected Jul 15, 2021 11:00 AM EDT
Category Local
Source [WCPO](#)
Author Kristen Swilley

Est. Audience 63,008
Est. Publicity Value USD \$2,023
Market Cincinnati, OH
Language English

CINCINNATI — First the Horseshoe, then Jack Casino, now Hard Rock. The new Hard Rock Casino officially opens Thursday, marking the third time a casino company has tried to hit the jackpot in **Cincinnati**.

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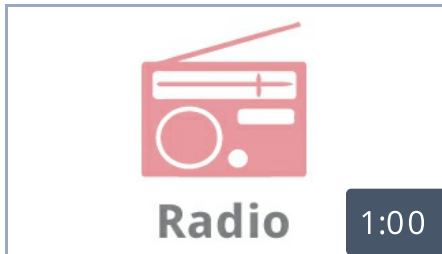
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Scott Sloan

 34

Time Jul 15, 2021 11:01 AM EDT

Local Broadcast Time 11:01 AM EDT

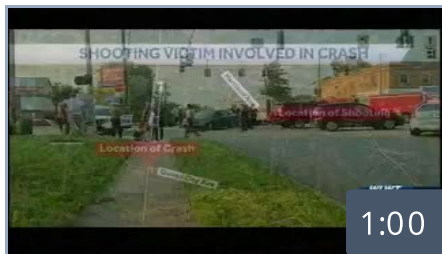
Category Talk

Call Sign WLWAM (Newsradio)

Market DMA: 36 Cincinnati, OH

Language English

Turtle Wax will make sure your vehicle is looking, smelling and feeling amazing, Turtle Wax is the only brand that I trust with my fleet of supercars. And you know how many cars I keep in my garage. Right. Check out Turtle X.com to learn more and be sure to buy now at Turtle X.com or anywhere you shop for cockier. News, Traffic and Weather News. Radio 700 W.L. **Cincinnati**. The party is on at the New **Hard Rock Cafe** in **Cincinnati** with the eleven o'clock report reporter Rick Yukino. Breaking now. The pandemic last year slowed down the switchover quite a bit. But today, two years after the Jack Casino was bought by Hard Rock International, the new **Hard Rock Cafe, Cincinnati** is now opened its doors. You'll notice as soon as you come in is the memorabilia and the memorabilia is the switch that turns on our brand. And so when you come in, you're going to see costumes worn by Lady Gaga, Madonna, Tina Turner, Steven Tyler.



WLWT News 5 at Noon

 35

Time Jul 15, 2021 12:05 PM EDT

Local Broadcast Time 12:05 PM EDT

Category News

Call Sign WLWT (NBC)

Market DMA: 36 Cincinnati, OH

Language English

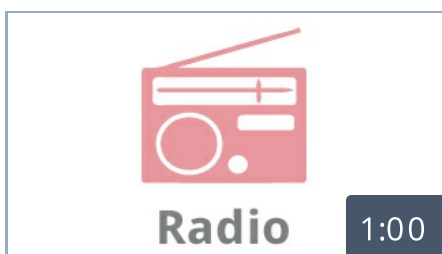
Est. National Audience 10,025

Est. National Publicity Value USD \$629

Est. Local Audience 10,025

Est. Local Publicity Value USD \$629

he was shot near work road in the car he was in to get to the hospital crashed into another car at the intersection of queen city and boudinot avenue. four people -- vehicles were involved, and the shooting people -- shooting victim was taken to the hospital by ambulance. crews rush to put out a house fire. firefighters were called to the scene around 3:30 a.m. and were able to knock down the fire quickly. the fire caused \$50,000 worth of damage. and now the investigation begins into what caused the fire. the **hard rock cafe** and casino opened its doors this morning. alanna martella has a look. alanna: they pulled back the curtain and what better time to have the grand opening of the **hard rock cafe** -- cafe than its 50th anniversary year. by the look at the line, **cincinnati** is excited. this location marks what the



Scott Sloan

 36

Time Jul 15, 2021 12:05 PM EDT

Local Broadcast Time 12:05 PM EDT

Category Talk

Call Sign WLWAM (Newsradio)

Market DMA: 36 Cincinnati, OH

Language English

Could be invested right back in the community by rebuilding roads and funding public education. Hamilton County could be in for a windfall and new tax revenue for the first six months of the year. The amount of sales taxes collected up over 50 percent from last year. Public parks about to go to voters for more money. Boards meeting this afternoon to decide the amount of a tax levy that'll go on the ballot in November. **Cincinnati** now has its own **Hard Rock Cafe**, the iconic restaurant opening today inside the downtown casino with a 30 foot Gibson Les Paul guitar located out front. It is so exciting to open up **Hard Rock Cafe**. I mean, we have hard rock cafes in Sydney, New York, Miami, and now we're bringing it to **Cincinnati**, Ohio. Opening today comes on the fiftieth anniversary of the opening of the first **Hard Rock Cafe** in London. See photos from the downtown casino at 700. Come take us now on sale for the return of professional wrestling to the Heritage Bank Center for the first time in 16 months. World Wrestling Entertainment is going back out on.



Hard Rock Cafe grand opening in Cincinnati with Kathrine Nero

 37

Date Collected Jul 15, 2021 12:08 PM EDT

Category Local

Source [Cincinnati Enquirer](#)

Author Kathrine Nero, Cincinnati Enquirer

Est. Audience 121,169

Est. Publicity Value USD \$40,389

Market Cincinnati, OH

Language English

Ready to rock?! Coffee Break with Kathrine Nero was live Thursday, July 15, at the **Hard Rock Cafe** grand opening in...



Bill Cunningham

38

Time Jul 15, 2021 12:36 PM EDT
Local Broadcast Time 12:36 PM EDT
Category Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Well, now the latest forecast from the train heating and cooling weather center on Newsradio 700, well, hazy sunshine afternoon in the tri state. We're headed for a high of 88. We're at 81 degrees right now. OK, here we go. Five, four, three, two, one. **Cincinnati** now home to a **hard rock cafe**, 50 years after opening the first restaurant in London. Hard Rock cut the ribbon today on the new cafe inside the downtown casino believe that it will help drive tourism. It will definitely be one place that people won't have to visit. It'll probably be one of the most Instagram, all photo opportunities in all of **Cincinnati** out in front of the guitar, 30 foot replica Gibson Les Paul guitar located in front of the Redding Road entrance to the casino on Wall Street. Stocks a little higher now, at least the Dow is up 18 points. Nasdaq taking a hit, though, down one 111.



Hard Rock Café Cincinnati opens its doors with live music, memorabilia, great food

39

Date Collected Jul 15, 2021 12:42 PM EDT
Category Local
Source [WLWT](#)
Author Alanna Martella

Est. Audience 58,161
Est. Publicity Value USD \$841
Market Ohio, US
Language English

An exciting day for **Cincinnati** – joining the ranks of Miami, London, Sydney, Los Angeles and countries across the globe – the Hard Rock Café **Cincinnati** at Hard Rock Casino opened its doors Thursday morning. And what better time to have the grand opening of the famous café than its 50th... anniversary year. "We have the largest collection of music memorabilia on the face of the planet, we have 86,000 pieces," said George Goldhoff, the President of Hard Rock **Cincinnati**. Dine on fresh burgers, steaks and cocktails alongside a **Cincinnati** legend Bootsy Collins suit and guitar or an Isly Brothers jacket; and then gamble alongside a Van Halen 1998 933 Turbo Porsche – maybe you'll win enough money to buy it! "Some of the most unique pieces are right here in **Cincinnati**," said Goldhoff. By the looks of the line at... breathes life back into the community, gets people out and really back into society, with activities, games, food and just things that make us more social," said Jamahal C. Boyd, Sr., CEO of The Crossroads Center, who came for the grand opening. No need to put on your "poker face", The Hard Rock Café is sure to show you a good time. One downside: You have to be 21 to come into the casino — so no family dinners at Hard Rock Café.

CINCINNATI —

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"Some of the most unique pieces are... right here in **Cincinnati**," said Goldhoff.

By the looks of the line at doors open at 10:30 a.m. Thursday – following the shutdowns with the pandemic – it could be a boost to the city's economy.

"I think it's very advantageous to have something that breathes life back into the community, gets people... out and really back into society, with activities, games, food and just things that make us more social," said Jamahal C. Boyd, Sr., CEO of The Crossroads Center, who came for the grand opening.

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FIRST LOOK: Cincinnati's Hard Rock Cafe Opens

40

Date Collected Jul 15, 2021 12:48 PM EDT
Category Local
Source [700 WLW](#)
Author WLW News

Est. Audience 988,741
Est. Publicity Value USD \$52,433
Market Cincinnati, OH
Language English

...**Cincinnati**) - 2021 is the 50th anniversary of Hard Rock, and the **Hard Rock Cafe** at Hard Rock Casino **Cincinnati** is celebrating its grand opening.

A statement from the promoter says **Hard Rock Cafe Cincinnati** offers a one-of-a-kind dining experience with lunch... and dinner menu items.

Hard Rock will continually update its menu with limited-time offerings like burger pairings, cocktails, and more. **Hard Rock Cafe Cincinnati** is open to those 21 and older.

The revamped casino features lots of music memorabilia, from costumes to cars, by performers like Lady Gaga, Madonna, Steven Tyler, **Cincinnati**'s Bootsy Collins, and more.

At the cafe unveiling Thursday morning, **Cincinnati** party band Soul Pocket... played a live concert, and there's a 9pm performance by **Cincinnati**'s own Blessid Union of Souls.

The first **Hard Rock Cafe** opened in London, England, in 1971.



Hard Rock Casino opens with live music, memorabilia

41

Date Collected Jul 15, 2021 12:49 PM EDT

Category National

Source [NewsBreak](#)

Author Kristen Swilley

Est. Audience 823,951

Est. Publicity Value USD \$22,782

Market United States

Language English

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President of Hard Rock **Cincinnati** George Goldhoff said the international success of Hard Rock will translate locally.

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Cincinnati-area dance band Soul Pocket will kick off the reopening with a live performance at 10:30 a.m. Blessid Union of Souls will perform Thursday night as a part...



Hard Rock Café Cincinnati opens its doors with live music, memorabilia, food

42

Date Collected Jul 15, 2021 12:57 PM EDT

Category Local

Source [WLWT](#)

Author Alanna Martella

Est. Audience 58,161

Est. Publicity Value USD \$841

Market Ohio, US

Language English

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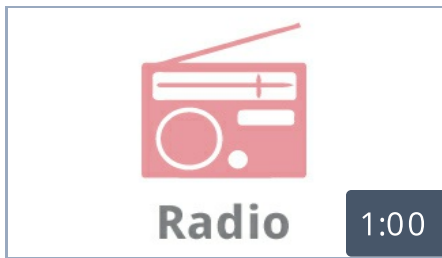
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Bill Cunningham

43

Time Jul 15, 2021 1:07 PM EDT
Local Broadcast Time 1:07 PM EDT
Category Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Mandate Repeal Act aimed at eliminating the mandate on airplanes, trains, subways and more. In a statement, Paul claims the country has reached herd immunity, adding that, quote, In a free country, people will evaluate their personal risk factors and are smart enough to ultimately make medical decisions like wearing a mask themselves. Arizona Republican Andy Biggs plans to introduce similar legislation in the House later this week. I'm Hailey Hansen. Meantime, Ohio Gov. Mike DeWine signing a bill that bans public schools and colleges from requiring people to get vaccines that are not granted full approval by the FDA. The bill, which is aimed at the covid vaccine, also prohibits people who do not get the shot from being denied the chance to participate in school activities. Earlier this week, Governor D'Wayne said it's important for the FDA to switch covid vaccines from emergency use to full approval as soon as possible. And **Cincinnati** now has a **hard rock cafe** with lots of memorabilia. You'll see some hardrock moments, which, for example.

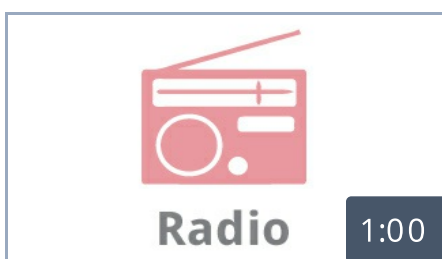


Spectrum News 1 Midday News and Weather

44

Time Jul 15, 2021 1:09 PM EDT
Local Broadcast Time 1:09 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

People like that that make this the best job in the world we were leaving my no holds up he said to me I will never forget being able to stand behind the podium than talk as though I was a coach uses that just told you made my day swine hart says you can expect to see him around the she who for a long time as long as my knees holed up %hesitation I plan on being here jamal muhammad spectrum news an international rock theme restaurant is celebrating its grand opening in **cincinnati hard rock cafe** unveiling its one hundred sixty six restaurant worldwide in the queen city with a brand new pocket playing to welcome first gas the cafes located in the hard rock casino and is one of the final pieces in the here long transition from the jack casino that started around a year ago one of the most gratifying things about cafe in this town or any other town is the economic impact it has on

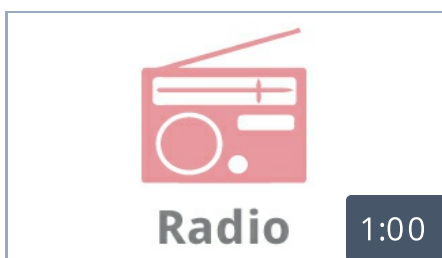


Bill Cunningham

45

Time Jul 15, 2021 2:04 PM EDT
Local Broadcast Time 2:04 PM EDT
Category Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Collapse in Surfside, **Cincinnati's** mayor says it's time for Ohio to legalize marijuana. John Cranley is running for governor. He posted that legalization call on Twitter today, saying the tax revenue from the sale of pot could be invested back in the community by rebuilding roads and funding public education. Federal safety regulators are taking Amazon.com to court. The company is being sued by the Consumer Product Safety Commission, claiming that the retail giant is selling products dangerous to customers. Amazon being targeted by the commission, but it doesn't directly sell the items that are part of the lawsuit. Third parties are the ones selling them on Amazon's platform and the **Hard Rock Cafe Cincinnati** celebrating its grand opening today, two years after Hard Rock International purchased **Cincinnati's** downtown casino. We delayed quite a bit after the pandemic, we postponed. We had a problem in some cases with our gaming materials to film. But this is not about the past. This is not about the postponement. This is not about the pandemic. This is about the future. And it is. So it's.

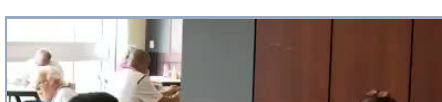


Bill Cunningham

46

Time Jul 15, 2021 2:05 PM EDT
Local Broadcast Time 2:05 PM EDT
Category Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English

Deciding to open up a **hard rock cafe**. **Hard Rock Cafe, Cincinnati** President George Gold, half the cafe's four people, 21 and older. It's in the casino. We do have pictures and video on seven hundred WRAL W Dotcom on Wall Street. Right now, the Dow is down 73 points, the Nasdaq down 173, and the S&P down thirty one. I'm Jack Crumley. Our next update at two thirty. Breaking news any time, Newsradio 700. You all ready to play some tennis? Let's do it. Are you going to put your phone away? No. Roto makes it so easy to buy a car. I could do both at once. It's really that easy. Yeah. With the Rodo app, I could shop thousands of cars from local dealers by the one I want right from my phone and have it delivered to my house for free. I'm going to try it. Not a good idea, Jim. Downloading the app now and I dropped my phone. Download the app or check out Rodo Dotcom. When you're not playing a sport, the easiest way to buy or sell a car right from your phone.



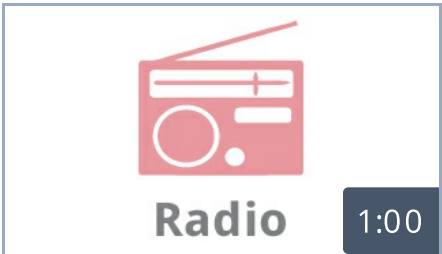
Spectrum News 1 Afternoon News and Weather


47



Time Jul 15, 2021 2:09 PM EDT
Local Broadcast Time 2:09 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

Action news an international rock theme restaurant is celebrating its grand opening in **cincinnati hard rock cafe** unveiling its one hundred sixty thick to restaurant worldwide in the queen city with a brand new pocket playing to welcome first got the cafes located in hard rock if he now and it's one of the final piece is in the here long transition from the jack casino that started around a year ago was frontline is about nobody is honoring you town is known as on the C. N. N. In this in the jobs that it creates so really glad to meet you economy **cincinnati** and make an impact the economic jobs the cafe contain blood to **cincinnati** in kentucky specific rock member




 **Eddie & Tracy**
Time Jul 15, 2021 3:06 PM EDT
Local Broadcast Time 3:06 PM EDT
Category Talk
Call Sign WLWAM (Newsradio)
Market DMA: 36 Cincinnati, OH
Language English



5000 people dying, Indiana, odd deaths up 27 percent, and drug deaths in Kentucky up 54 percent. President Biden says monthly payments under the expanded child tax credit start going out today. The president said Congress should extend the benefit beyond this year, calling on lawmakers to tax the wealthy and corporations to fund it. **Cincinnati** now has a **hard rock cafe** with lots of memorabilia on display. You'll see some hard rock moments, which, for example, is Eddie Van Halen 933 Porche or Nikki Sixx is a Motley Crue, his Harley Davidson that was given to him by the Hells Angels. That is Hard Rock **Cincinnati** President George Goldhar at today's grand opening of the cafe inside the Hard Rock Casino downtown. We have pictures and video on 700 w all w dotcom on Wall Street right now. The Dow has turned positive on the day, up 18 points. The Nasdaq is down 117. The S&P is down eighteen point seven hundred. Well.




 **Spectrum News 1 Afternoon News and Weather**
Time Jul 15, 2021 3:09 PM EDT
Local Broadcast Time 3:09 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English



And to see him around the she who for a long time as long as my knees holed up that might help holds up %hesitation I plan on being here jamail mohammed an international rock theme restaurant is celebrating its grand opening in **cincinnati hard rock cafe** unveiling its one hundred sixty six restaurant worldwide in the queen city with a brand new pocket playing to welcome first guest C. N. N.'s new jobs since last june condom news **cincinnati** making him on the job the cafes located in the hard rock has seen allen is one of the final pieces in the year long transition from the jack casino that started around a year ago the most ground line is about terribly sound or you know is known as the G. The cafe contained lots of **cincinnati** and kentucky spitz




 **FOX19 NOW at 4**
Time Jul 15, 2021 4:11 PM EDT
Local Broadcast Time 4:11 PM EDT
Category Special News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English



Est. National Audience 17,926
Est. National Publicity Value USD \$1,363
Est. Local Audience 17,926
Est. Local Publicity Value USD \$1,363

and material shortages. you can make reservations for the campground or cottages -- on our website -- fox19 dot com. the brent spence bridge -- is halfway done with repairs. on march first -- the kentucky transportation cabinet started the project to clean and paint the bridge. e tarps have been removed from the middle of the bridge -- revealing progress contractors have made. the 36 million dollar project is expected to wrap up on time -- in november. 3,2,1 cheers the **hard rock cafe** in **cincinnati** -- is officially open! we were there -- to see what famous outfits 3,2,1 cheers the **hard rock cafe** in **cincinnati** -- is officially open! we were there -- to see what famous outfits and artifacts -- are inside. and.. the united way -- is giving the gift of reading. how it is helping preschools -- prepare for kindergarten



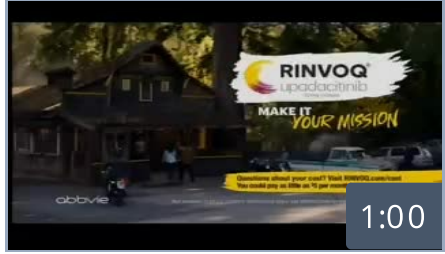
 **FOX19 NOW at 4**
Time Jul 15, 2021 4:25 PM EDT
Local Broadcast Time 4:25 PM EDT
Category Special News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English



Est. National Audience 17,926
Est. National Publicity Value USD \$1,363
Est. Local Audience 17,926
Est. Local Publicity Value USD \$1,363

a margarita as well. oh yeah, you can't go and watch dinner, whatever doesn't matter they are epic as well house made fresh squeezed lime juice

daily and then i'm tequila, triple sec and our secrets which i can't tell you about, welli love that you guys are getting involved in this, i feel like **cincinnati** restaurants really come out for burger week and do their best, but it's kind of fun to be in that mix, i would assume it is and we're super super busy anyway. but the people that put on burger week you know they hand out those passports and people that have never experienced a goblin right co just to experience burger week and now we can create lifelong fans. all right, so all of that if we've made you hungry, all of the information on burger week is on our website at fox 19 now, calm, we're up in rookwood dan wells fox 19 now. oh my gosh i'm on top of the world right now that's the president of hard rock... talking about the brand new -- **hard rock cafe** in **cincinnati**. the celebration isn't over yet.. the details at 4:30.



FOX19 NOW at 4

52

Time Jul 15, 2021 4:29 PM EDT
Local Broadcast Time 4:29 PM EDT
Category Special News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 17,926
Est. National Publicity Value USD \$1,363
Est. Local Audience 17,926
Est. Local Publicity Value USD \$1,363

Take on ra. Talk to your rheumatologist about rinvoq relief. rinvoq. Make it your mission. If you can't afford your medicine, AbbVie may be able to help. (sot) "this is fox19 now "3,2,1,...cheering." it official.. **cincinnati** has a **hard rock cafe** -- in the hard rock casino. lauren minor was there for the grand opening ceremony. she has the story. it's such an exciting day here in **cincinnati**, we're here at the hard rock casino inside the new **hard rock cafe**, you can see the beautiful display here behind me of live entertainment great food, but more importantly a great atmosphere and joining me right now is george going up, is the president of hard rock, how excited are you for



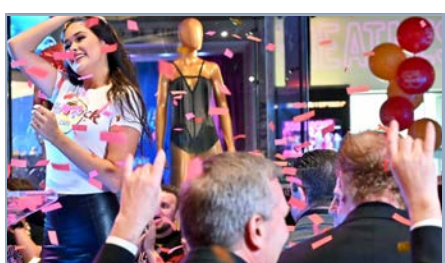
FOX19 NOW at 4

53

Time Jul 15, 2021 4:31 PM EDT
Local Broadcast Time 4:31 PM EDT
Category Special News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 17,926
Est. National Publicity Value USD \$1,363
Est. Local Audience 17,926
Est. Local Publicity Value USD \$1,363

ohio. and so we have tracy chapman and john legend and bootsy collins and it goes on and on and that's in our valet. and then of course the memorabilia, we have some of the most unique pieces of memorabilia in the entire hardrock collection we have costumes by bootsy collins and steven tyler and lady ga, and it goes on and on and then we have these larger hardrock moments such as eddie van halen is 933 porsche and nicky six of motley crue, we have is harley davidson, i mean it's incredible just all the things that you named i know people are wanting to get down here right now not only to see all the memorabilia, but also to enjoy the really good food and again great service great atmosphere. we're excited here in **cincinnati** and make sure you come and check it out for now we'll send it back to you all in the studio. the party is still going at **hard rock cafe**. there will be a concert tonight -- from **cincinnati**'s own -- 'blessid



Hard Rock Casino Cincinnati Opens Hard Rock Cafe

54

Date Collected Jul 15, 2021 4:35 PM EDT
Category Local
Source [Cincinnati Enquirer](#)
Author Cincinnati Enquirer

Est. Audience 121,169
Est. Publicity Value USD \$1,121
Market Cincinnati, OH
Language English

...



Local 12 News at 4pm

55

Time Jul 15, 2021 4:43 PM EDT
Local Broadcast Time 4:43 PM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 24,085
Est. National Publicity Value USD \$1,870
Est. Local Audience 24,085
Est. Local Publicity Value USD \$1,870

the platform next year. >>> **cincinnati** band ready to party. just ahead lead singer blessed union of souls about their gig at the grand opening at the **hard rock cafe**. >>> steamy day, hot and humid. rain chances, rain moves in time for the weekend. yeah. when we can see the biggest





Local 12 News at 4pm

56

Time Jul 15, 2021 4:47 PM EDT
Local Broadcast Time 4:47 PM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 24,085
Est. National Publicity Value USD \$1,870
Est. Local Audience 24,085
Est. Local Publicity Value USD \$1,870

with its community advocate. beer fest takes over snail park. annual event cancelled. saturday afternoon gates open at 1:00 for early admission. tickets on sale online. [laughter]. it is catchy, isn't it? great song. great video show casing downtown that was the blessed union of souls. **cincinnati hard rock cafe**. they are there at the brand new venue.



Local 12 News at 5

57

Time Jul 15, 2021 5:11 PM EDT
Local Broadcast Time 5:11 PM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 27,565
Est. National Publicity Value USD \$1,902
Est. Local Audience 27,565
Est. Local Publicity Value USD \$1,902

autographed cafe, **cincinnati** shirt. officially welcomed first guest today. first to open during company's 50th anniversary year. >> **hard rock cafe cincinnati**. those words linger in your mouth. cafes in kathmandu, tokyo and **cincinnati**. since we first came to **cincinnati**, we have fallen in love with the city. great food, culture, architecture. >> along with the wide range of memorabilia. offers lunch and dinner with focus on fresh ground burgers and a good cocktail. live performance by blessed union of soul at 9:00. it is on the property. only open to people 21 and over.



Spectrum News 1 Evening News and Weather

58

Time Jul 15, 2021 5:20 PM EDT
Local Broadcast Time 5:20 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

I want her to be a mud on the nose becoming an american citizen would not be an easy path but she's got esperanza guiding her reporter script news on the crew i'm sure she well and is speaking out new beginnings and international rock theme restaurant is celebrating its grand opening in **cincinnati** the **hard rock cafe** unveiling its one hundred and sixty six restaurant worldwide thursday in the queen city the cafe is one of the final pieces in the transition from the jack casino that started around here are go they cafe contained a lot and **cincinnati** a kentucky specific rock memorabilia hard rock international chief operating officer john live it says with a man that sold pocket of playing into welcome to first get it's an exciting day a tissue to captivate %hesitation bennett but that they need most excited for in boosting the local economy one of the most gratifying things about open cafe



WLWT News 5 at 5:00

59

Time Jul 15, 2021 5:40 PM EDT
Local Broadcast Time 5:40 PM EDT
Category News
Call Sign WLWT (NBC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 14,137
Est. National Publicity Value USD \$976
Est. Local Audience 14,137
Est. Local Publicity Value USD \$976

steven: veterans join the cause of legalizing medical marijuana. ashley: the obstacles keeping them from accessing it now. steven: the **cincinnati hard rock cafe** open for business, a first look at some of the music history you will see. kevin: steamy son for most but scattered downpours out there, especially south and east of **cincinnati**. you can see them roaming from brooksville to not olivet heading in the direction -- mount olivet, it will turn a lot wetter before it gets drier again. look at your forecast on the other side of the break about



WLWT News 5 at 5:00

60

Time Jul 15, 2021 5:45 PM EDT
Local Broadcast Time 5:45 PM EDT
Category News
Call Sign WLWT (NBC)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 14,137
Est. National Publicity Value USD \$976
Est. Local Audience 14,137
Est. Local Publicity Value USD \$976

wlwt news 5's alanna martella takes us inside. alanna: they pulled back the curtain here this morning, and what better time to have the grand opening of the **hard rock cafe** than its 50th anniversary year. >> 3, 2, 1! alanna: rock and roll jammers, listen up. you might just kickstart your heart at the **hard rock cafe**. >> we have the largest collection of music memorabilia on the face of the planet, we have 86,000 pieces. alanna: you can dine on fresh burgers, steaks and cocktails alongside **cincinnati** legend bootsy collins' suit and guitar or an isly brothers' jacket, and you can gamble alongside a van halen 1998 933 turbo porsche. maybe you'll win enough money to buy it. >> some of the most unique pieces are right here in **cincinnati**. alanna: by the looks of the line at the doors, as they opened thursday morning, this might be what the economy needs after



FOX19 NOW at 6

61

Time Jul 15, 2021 6:02 PM EDT
Local Broadcast Time 6:02 PM EDT
Category News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 17,677
Est. National Publicity Value USD \$1,232
Est. Local Audience 17,677
Est. Local Publicity Value USD \$1,232

tri-state is half way done with its improvement project. according to the kentucky transportation cabinet the brent spence bridge project is now more than 50 percent complete. the cleaning and painting of the bridge started on march first. the 36 million dollar project is set to be done in november as long as there are no weather delays. "3,2,1,...cheering." it official.. **cincinnati** has a **hard rock cafe** -- in the hard rock casino now open on broadway street. the cafe will serve as a hub for all things hard rock. there will be live music and a menu that will cater to just about everyone. one of the most noticeable things is the large 30 foot guitar just outside the cafe. some of the mostnique pieces of the hard rock collection are on display including



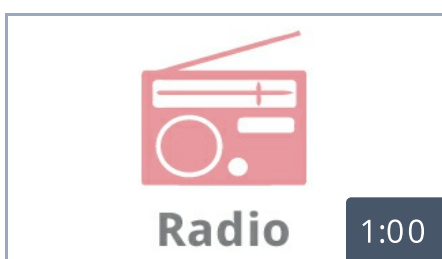
Hard Rock Café Cincinnati opens its doors with live music, memorabilia, food

62

Date Collected Jul 15, 2021 7:05 PM EDT
Category News & Politics
Source [WLWT](#)

Est. Audience 153,000
Est. Publicity Value USD \$3,825
Market United States
Language English

An exciting day for **Cincinnati** – joining the ranks of Miami, London, Sydney, Los Angeles and countries across the globe – the Hard Rock Café **Cincinnati** at Hard Rock Casino opened its doors Thursday morning. Alanna: they pulled back the curtain here this morning, and what better time to have the grand opening of the **hard rock cafe** than its 50th anniversary year. >> 3, 2, 1! alanna: rock and roljal mmers, listen up. You might just kickstart your heart at the **hard rock cafe**. >> We have the largest collection of music memorabilia on the face of the planet, we have 86,000 piec.es alanna: you can dine on fresh burgers, steaks and cocktails alongside **cincinnati** lendeg bootsy collins' suit and guitar or an isly brothers' jacket, and you can gamble alongside a van halen 1998 933 turbo porsche. Maybe you'll win enough money to buy it. >> Some of the most unique pieces are righter he in **cincinnati**. Alanna: by the looks of the lein at the doors, as they opened thursday morning, this might be what the economy needs after pandemic shutdow.ns >> I think it's very advantageous to have something that breathes life back into the community, gets people out and really back into societyit wh activities, games, food and just things that ma ukes more social. Alanna no need to put on your poker face, **hard rock cafe** is sure to show you a good time. One downside, you have to be 1 2 to enter the casino, so no family dinners at hard rock ca.fe in pendleton, alanna martella,



No Program Name Available

63

Time Jul 15, 2021 7:33 PM EDT
Local Broadcast Time 7:33 PM EDT
Call Sign WKBN-AM (Premiere Networks)
Market DMA: 119 Youngstown, OH
Language English

Seven new cases reported in the past twenty four hours that is much higher than yesterday's number and about double the three week average hospitalizations and I see you admissions also above that average there's now a **hard rock cafe** in **cincinnati** the grand opening was earlier today nine memories why do what happens next executive orders and said that on five seventy W. Katie and then on friday high temperatures reaching back into the low eighties with scattered showers and thunderstorms throughout the day I we are omar business called masses heating I. D. C. Ensure our three three zero five four five sixty sixty three your factory authorized pride dealer now the storm teen twenty seven forecast scattered showers and thunderstorms possible this evening especially after sunset they'll taper off overnight with temperatures dipping into the upper sixties from the storm team twenty seven weather center i'm meteorologist mike joyce



FOX19 NOW at 11

64

Time Jul 15, 2021 11:09 PM EDT
Local Broadcast Time 11:09 PM EDT
Category News
Call Sign WXIX (Fox)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 11,231
Est. National Publicity Value USD \$1,506
Est. Local Audience 11,231
Est. Local Publicity Value USD \$1,506

it's been a long way back, but we're glad to be home 97 people have died in that collapse, just 90 of those bodies have been identified. recovery crews have ced several battles while trying to help those victims. exhaustion, a hurricane and even covid-19. several indiana emergency workers actually tested positive for the virus. a fire department spokesperson says in preparation to go home, everyone was tested for covid and a unknown number did test positive. that spokesperson went on to say that those who tested positive were isolated from the rest of the ground are now heading home. the **hard rock cafe** at hard rock casino in **cincinnati** celebrated it's grand opening today. officials showed off all the rock n roll memorabilia and a new mural that pays tribute to **cincinnati**'s musical talent.



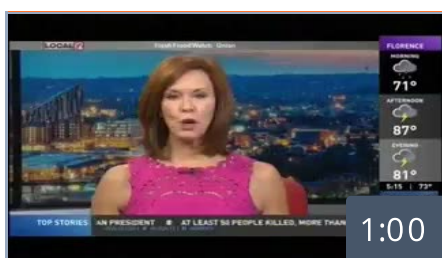
🌐 **Hard Rock Café Cincinnati opens its doors with live music, memorabilia, food**

65

Date Collected Jul 16, 2021 4:26 AM EDT
Category Consumer
Source [MSN Entertainment](#)

Est. Audience 42,748,528
Est. Publicity Value USD \$1,366,391
Market United States
Language English

An exciting day for **Cincinnati** – joining the ranks of Miami, London, Sydney, Los Angeles and countries across the globe – the Hard Rock Café **Cincinnati** at Hard Rock Casino opened its doors Thursday morning. More From WLWT **Cincinnati** More From WLWT **Cincinnati** Downpours Arrive WLWT **Cincinnati** 4:37... COVID-19 outbreak form camp prompts concerns WLWT **Cincinnati** 2:09 WLWT **Cincinnati** 1:31 Camp in Evanston teaching life lessons the old school way — through hard work and dedication WLWT **Cincinnati** 2:54 COVID-19 outbreak tied to Ohio religious retreat spreads cases to church in Boone County WLWT **Cincinnati** 1:54 Rain Threat Increasing WLWT **Cincinnati** 4:26... Preble County COVID outbreak shuts down boy scout camp WLWT **Cincinnati** 1:49 Inner City Tennis Project making a difference in the lives of **Cincinnati** children WLWT **Cincinnati** 1:50 Companies offering incentives, attractive benefits in **Cincinnati** amid desperate search for employees WLWT **Cincinnati** 2:06 **Hard Rock Cafe** opens Thursday at Hard Rock Casino in ...**Cincinnati** WLWT **Cincinnati** 2:33 A Few Downpours Return WLWT **Cincinnati** 4:33 More than 70 cases of COVID-19 linked to retreat at Camp Chautauqua near Dayton WLWT **Cincinnati** 2:03 UC students recount being robbed at gunpoint, carjacked WLWT **Cincinnati** 2:25 Exclusive: Family devastated after New Richmond man's best... friend charged in his murder WLWT **Cincinnati** 2:00 Getting a 2nd opinion: WLWT photojournalist makes decision that led to life-saving open heart surgery WLWT **Cincinnati** 4:35 Coroner identifies 3 people killed in West Chester fire WLWT **Cincinnati** ...



📺 **Good Morning Cincinnati at 5:00am**

66

Time Jul 16, 2021 5:16 AM EDT
Local Broadcast Time 5:16 AM EDT
Category News
Call Sign WKRC (CBS)
Market DMA: 36 Cincinnati, OH
Language English

Est. National Audience 16,544
Est. National Publicity Value USD \$2,762
Est. Local Audience 16,544
Est. Local Publicity Value USD \$2,762

approved a program five years ago. >>> for the first time near grand opening and recognized all over the world. that means that you can get your **hard rock cafe cincinnati** t-shirt. and the first the queen city's cafe is the first to open during the 50th anniversary. >> hard rock **cincinnati**. let that linger in your mouth. we have them in tokyo and it is joining the cities. we came to **cincinnati**, we have fall non-love with the city. great food and culture and architecture. and here we are. >> among the memorabilia you can eat lunch and diner with burgers and cocktails. since it is on property take



📺 **Dayton 24/7 Now News at 5:00AM**

67

Time Jul 16, 2021 5:46 AM EDT
Local Broadcast Time 5:46 AM EDT
Category News
Call Sign WKEF (ABC)
Market DMA: 65 Dayton, OH
Language English

Est. National Audience 5,184
Est. National Publicity Value USD \$644
Est. Local Audience 5,184
Est. Local Publicity Value USD \$644

burg an of course drinks in dntown cincinti an ev rd ck cafe is now officially open at the casino in downtown **cincinnati** ard rock has locations all over the world and this year the company is celebrating its 50th anniversary 1 of the most popular items on the menu at every **hard rock. cafe** is the burger and of course live entertainment. >>so it's vibrant there's a lot of entertainment there are live video state of the art video and then the stage is fantastic so we'll have live entertainment on fridays saturdays and sundays . >>officials tell us they're going to even have concerts and battle of the bands. >>good morning everybody your time right now is 546 this morning we're starting to see that rain settling its way in here on our sky cam this is here in miamisburg right now you can actually see some of those cars along 75 their little slower. moving out there . so just now as you're leaving



📺 **Spectrum News 1 News and Weather Overnight**

68

Time Jul 17, 2021 5:07 AM EDT
Local Broadcast Time 5:07 AM EDT
Category Community
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

Dudley ankle is cooking up one of the signature menu items of **cincinnati's hard rock cafe** the legendary burger as the restaurant is ready for its grand opening palace a phenomenal phenomenal on the verge of iran within the former he says the kitchen staff is aiming to make a great first impression bar goal is always of to be legendary that's number one so we want to basically that we're on his bizarre last way so always ought to give excellent service great tasting food with the best quality food that we can make every single time hard rock **cincinnati** is capping off its transition from the jack casino in numbers show they're all ready trimming but they're not the only ones ohio's eleven casinos and racy knows raked in nearly one hundred ninety seven million dollars in gambling revenue in june alone this according to the ohio casino control commission and the lottery that's the highest recorded amount in june in any year thus far it's also



📺 **Spectrum News 1 News and Weather Overnight**

69



Time Jul 17, 2021 3:07 AM EDT
Local Broadcast Time 3:07 AM EDT
Category Community
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

Dudley ankle is cooking up one of the signature menu items of **cincinnati's hard rock cafe** the legendary burger as the restaurant is ready for its grand opening as normal phenomenal on the pressure on a wooden one run he says the kitchen staff is aiming to make a great first impression our goal is always soon to be legendary that's number one so we want to basically that we're on his bizarre last weight so we're always ought to give excellent service great tasting food with the best quality food that we can make every single time hard rock **cincinnati** is capping off its transition from the jack casino in numbers show there already trending but they're not the only ones ohio's eleven casinos in racine owes raked in nearly one hundred ninety seven million dollars in gambling revenue in june alone this according to the ohio casino control commission and the lottery that's the highest recorded amount in june in any year thus far it's also the



 **Spectrum News 1 News and Weather Overnight**

 70

Time Jul 17, 2021 1:07 AM EDT
Local Broadcast Time 1:07 AM EDT
Category Community
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

Dudley ankle is cooking up one of the signature menu items of **cincinnati's hard rock cafe** the legendary burger as the restaurant is ready for its grand opening as a phenomenal phenomenal on the verge of iran and we're going to want he says the kitchen staff is aiming to make a great first impression bar goal is always soon to be legendary that's number one so we want to basically that we're on his bizarre last way so we're always ought to give excellent service great tasting food with the best quality food that we can make every single time hard rock **cincinnati** is capping off its transition from the jack casino in numbers show they're all ready trimming but they're not the only ones ohio's eleven casinos in racine owes raked in nearly one hundred ninety seven million dollars in gambling revenue in june alone this according to the ohio casino control commission and the lottery that's the highest recorded amount in june in any year thus far it's also the



 **WHIZ News**

 71

Time Jul 16, 2021 11:08 PM EDT
Local Broadcast Time 11:08 PM EDT
Category News
Call Sign WHIZ (NBC)
Market DMA: 203 Zanesville, OH
Language English

Est. National Audience 1,745
Est. National Publicity Value USD \$1,184
Est. Local Audience 1,745
Est. Local Publicity Value USD \$1,184

per month in gambling revenue over the last 4 months, including a record 21.3 million in april with casinos across the state booming. the hard rock is preparing for increased business. a large part of that is hiring in order operate the **hard rock cafe cincinnati**. we're looking for about a 140 team members total. >> up to date. we have about 60 to 70 so obviously we are looking for all of those great candidates come in **hard rock cafe** manager our bets as the pandemic has created a hiring challenge. but the cafe is holding auditions daily monday to friday from 10:00am to 02:00pm to make the process easier for applicants. but that also includes sign on bonuses. we also have an incentive of up to \$1000 for people that come in and then they join our band positions range from servers and host a line cooks and chefs ankles kitchen who says he takes great pride in helping others i'm very big on helping others get to where they want to be. i don't want anyone to come and be the same person when



 **Spectrum News 1 News & Weather Tonight**

 72

Time Jul 16, 2021 11:06 PM EDT
Local Broadcast Time 11:06 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

Here's election he served as two leaders mayor for two terms starting in nineteen ninety three but couldn't run for a third consecutive year because of term limits he then ran again and one in two thousand five but only serve one term he ran and lost back in twenty fifteen think binder has run as both a republican and democrat in the past but this time it will run as an independent democrat since the democratic party will be supporting the incumbent mayor wait caps a cabbage that casino business is a good that right now in our state yelling revenue data shows casinos are bouncing back a better than ever after facing restrictions during the pandemic spectrum is one reporter tina vivendi takes us to one southwest ohio casino in the final stages out three granting as it prepares for more visitors chef dudley ankle is cooking up one of the signature menu items of **cincinnati's hard rock cafe** the legendary burger as the restaurant is ready for its grey



 **Spectrum News 1 Evening News and Weather**

 73

Time Jul 16, 2021 8:08 PM EDT
Local Broadcast Time 8:08 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

The proceeds from the sale would go to survivors and their families the ocean front site could fetch between one hundred and one hundred and ten million dollars less than a year after the pandemic put the brakes on casinos and racy knows both are rebounding it with a record breaking revenue on thursday hard rock **cincinnati** held its grand opening ceremony fort signature cafe marking in a completion up another step in its re branding it along with %hesitation ten other casinos and racy knows are seeing record numbers of gambling revenue here is a look at some of those numbers in june in the raked in one hundred ninety seven million statewide the keep the success going casinos are doing all they can to fill open jobs **hard rock cafe** it actively hiring of her roughly sixty positions with open interviews in cash incentives of up to a thousand dollars physically come down for an immediate interview monday through friday from ten A. M. To two P. M. I'll be located up on our bank allow



Spectrum News 1 Evening News and Weather

 74

Time Jul 16, 2021 7:07 PM EDT
Local Broadcast Time 7:07 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

Ready trending up but they're not the only war ohio's eleven casinos and racy knows raked in nearly one hundred ninety seven million dollars in gambling revenue in june alone this according to the ohio casino control commission and the lottery now it's that's the highest recorded amount in june in any year thus far it's also the fourth best month behind only march april in may of this year no hard rock **cincinnati** is averaging more than twenty million dollars per month in gambling revenue over the last four months including a record twenty one point three million in april with casinos across the state boozing the hard rock is preparing for increased business the large part of that is hiring a lawyer and operate that the **hard rock cafe cincinnati** we're looking for about a hundred forty T. Members total up to date we have about sixty or seventy so obviously we are looking for all of this great canada's command **hard rock cafe** manager in G. Gar bed says the pandemic is created a higher



WHIZ News

 75

Time Jul 16, 2021 7:07 PM EDT
Local Broadcast Time 7:07 PM EDT
Category News
Call Sign WHIZ (NBC)
Market DMA: 203 Zanesville, OH
Language English

Est. National Audience 5,387
Est. National Publicity Value USD \$2,060
Est. Local Audience 5,387
Est. Local Publicity Value USD \$2,060

>> and numbers show there already trending up. but they're not the only ones. ohio's 11 casinos and racy knows raked in nearly 197 million dollars in gambling revenue in june alone. this according to the ohio casino control commission and the lottery. that's the highest recorded him out in june in any year thus far. it's also the 4th best month behind only march april and may of this year. the hard rock **cincinnati** is averaging more than 20 million dollars per month in gambling revenue over the last 4 months, including a record 21.3 million in april with casinos across the state booming. the hard rock is preparing for increased business. a large part of that is hiring in order operate the **hard rock cafe cincinnati**. we're looking for about a 140 team members total. >> up to date. we have about 60 to 70 so obviously we are looking for all of those great candidates come in **hard rock cafe** manager in garb. ed



Spectrum News 1 Evening News and Weather

 76

Time Jul 16, 2021 7:06 PM EDT
Local Broadcast Time 7:06 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

That casino business is a good back right now in our state yelling revenue data shows casinos are bouncing back a better than ever after facing restrictions during the pandemic spectrum use one reporter teen of event the takes us to one southwest ohio casino in the final stages of re branding as it prepares for more visitors chef dudley ankle is cooking up one of the signature menu items of **cincinnati's hard rock cafe** the legendary burger as the restaurant is ready for its grand opening allison nominal phenomenal on the bench or on the road and one rock and roll so we're always ought to give excellent service great tasting food with the best quality food that we can make every single time hard rock **cincinnati** is capping off its transition from the jack casino he says the kitchen staff is aiming to make a great first impression bar goal is always have to be legendary that's number one so we want to basically enron his bizarre last week a new numbers show



WHIZ News

 77

Time Jul 16, 2021 7:06 PM EDT
Local Broadcast Time 7:06 PM EDT
Category News
Call Sign WHIZ (NBC)
Market DMA: 203 Zanesville, OH
Language English

Est. National Audience 5,387
Est. National Publicity Value USD \$2,060
Est. Local Audience 5,387
Est. Local Publicity Value USD \$2,060

between 10110 million dollars. the casino business is a good bet right now in our state gambling revenue data shows casinos are bouncing back better than ever after facing restrictions during the pandemic spectrum news 1. reporter tina vivendi takes us to one southwest, ohio, casino in the final stages of rebranding as it prepares for more visitors. >> chef dudley ankle is cooking up one of the signature menu items of **cincinnati's hard rock cafe**. the legendary burger as the restaurant is ready for its grand opening and it's a phenomenal eventually that we're we're going to keep on rocking the road. he says the kitchen staff is aiming to make a great first impression. our goal is always to be legendary. that's number one. so we want to basically at. we're only as good as our last play. >> so we always try to give excellent service, great tasting food but the best quality food that we can make every single time hard rock **cincinnati** is capping off its transition from the jack casino.



Spectrum News 1 Evening News and Weather

 78

Time Jul 16, 2021 6:08 PM EDT
Local Broadcast Time 6:08 PM EDT
Category News
Call Sign SPNEWCA (Spectrum News)
Market DMA: 19 Cleveland, OH
Language English

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WLKY News at 5:30PM

 79

Time Jul 16, 2021 5:47 PM EDT
Local Broadcast Time 5:47 PM EDT
Category News
Call Sign WLKY (CBS)
Market DMA: 49 Louisville, KY
Language English

Est. National Audience 22,155
Est. National Publicity Value USD \$1,190
Est. Local Audience 22,155
Est. Local Publicity Value USD \$1,190

chargers had the 4 lowest covid vaccination rates, this according to someone in the league with knowledge of the numbers. pittsburgh, miami, carolina and denver have the highest vaccination rates. they're among seven teams that have achieved at least 85%. teams on the lower end of the vaccination table face potential competitive disadvantages. however, the nfl says they don't plan to cancel any games this upcoming season. jennifer: **hard rock cafe** is now officially open in **cincinnati**. the restaurant fittingly opened in the hard rock casino, which is formerly jack's casino. it features 86,000 pieces of rock and roll history and memorabilia. it includes **cincinnati** legend bootsy collins' suit and guitar, an isly brothers' jacket and a van halen 1998 porsche. city leaders are excited for the economic impact on the community. >> i think it is very advantageous to have something that breathes life back into the community, gets people and really back into society with



Cincinnati's Hard Rock Cafe just opened - look inside: PHOTOS

 80

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Author Andy Brownfield

Est. Audience 13,315
Est. Publicity Value USD \$206
Market Ohio, US
Language English

Cincinnati joined the ranks of cities like Las Vegas, New York, Rome, Paris and Tokyo on July 15 with the opening of its own **Hard Rock Cafe**.

Hard Rock Casino **Cincinnati** staff, local musicians and dignitaries unveiled the latest **Hard Rock Cafe** at 1000 Broadway... St., which included musical performances from **Cincinnati's** own Blessid Union of Souls and Soul Pocket. Flip through the photos for a look inside.

"**Cincinnati** has joined the brotherhood of cosmopolitan cities, and I can tell you since we first came to **Cincinnati** we have fallen in love with this city," Tom Perez, Hard Rock International's senior director of franchise development, said.

"Great food, great culture, great architecture, you were just missing a Hard Rock,... and here we are."

The **Hard Rock Cafe** sits in what used to be Jimmy Buffet's Margaritaville. The cafe features prominently a large, neon-lit guitar fretboard extending from the circular bar, which anchors the restaurant, out into the vestibule of the casino, near the Central Parkway entrance.

The menu prominently features burgers, but also salads,...by **Cincinnati**'s own Bootsy Collins, Aerosmith's Steven Tyler and singer Katy Perry; a signed guitar from Van Halen's Eddie Van Halen; and a custom Harley Davidson motorcycle gifted to Motley Crue's Nikki Sixx by the Hell's Angels Motorcycle Club.

If the state of Ohio is successful in legalizing sports betting, the **Hard Rock Cafe** would be the future home to a Sports Book wagering site.

The renovations coming as part of the rebranding include still-to-come items like new dining options, including Council Oaks Steak & Seafood; and a Hard Rock Live music venue. VICI Properties (NYSE: VICI) acquired Jack **Cincinnati**... in 2019 for \$745 million, leasing the casino to Hard Rock. The gaming company is owned by the Seminole Tribe of Florida.

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Cincinnati's Hard Rock Cafe just opened – look inside: PHOTOS



81

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Category Local

Source [Cincinnati Business Journal](#)

Author Andy Brownfield

Est. Audience 581,613

Est. Publicity Value USD \$9,716

Market Cincinnati, OH

Language English

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